

Level 2

Managing People for the First Time

A leadership role can often be thrust upon an individual without much warning and preparation. This can be an overwhelming time in a person's career and not everyone automatically has the skills to become a "good boss". This course is designed to provide young leaders with a clear idea of their own leadership style as well a greater confidence to lead and manage a team. This course will be moved on-line in 2024.

Who is this qualification for?

Mid-level marketing and advertising professionals across all disciplines where team management is part of career progression.

Learning outcomes

- How to set up a team
- Direct reports vs sharing resource
- How to delegate effectively
- How to prioritise
- Preparation of work plans/WIPS
- How to review staff and provide constructive feedback
- How to mentor and coach
- How to create the right work life balance for your team
- Watch outs, when is it time to elevate an issue.

How is the qualification delivered and assessed?

- ¼ day workshop
- Presentations and Q&A delivered by industry leaders
- Group activities to practice techniques
- Downloadable PDF's for follow up reading.

Dates / Booking deadlines

Course date: TBC
Booking deadline: TBC

Price

TBC