



Comms Council Graduate Selection Programme 2023 Summary Page

Full name	Annālida Jaeger
Preferred name	
Pronouns	She/her/hers
Ethnicity	New Zealand European, Samoan, Other, e.g. Dutch, Japanese, Tokelauan
University, Qualifications	Bachelor of Communications from Massey University (major in media studies, minor in public relations)
Why do you want to get into advertising?	I am passionate about representing and bringing people together through a creative form. I have grown up communicating messages through creativity with dancing and acting, I would love to utilise my degree to do the same through a different medium.
What is your Superpower	X-ray vision because I have strong attention to detail and am great at looking at a situation from different people's perspectives. This attention to detail also translates into my love for planning.
Do you have a preferred role?	PR exec or Strategy role (account planner, account exec or media buyer)
Do you have a preferred location e.g. Auckland or Wellington?	Wellington (but am happy to relocate to Auckland or Christchurch for the appropriate role)
Visa Status – Applicable to overseas students with work visas (and dates)	NA

ANNĀLIDA JAEGER

LinkedIn: www.linkedin.com/in/annalida-jaeger-09bb5a265

I am a hard-working, independent and creative individual who enjoys working within a team and individually. I am passionate about communications and more importantly human connection. I love meeting new people and am naturally curious.

EDUCATION

MASSEY UNIVERSITY 2021-2023

Bachelor of Communications: Major in Media Studies,
Minor in Public Relations

Prime Minister's Scholarship for Latin America issued by
Education New Zealand:

A performing arts and language (Spanish) immersion programme from April to May 2023 with a focus on climate change awareness in Bogotá Colombia at Universidad de Los Andes. This involved creating an impactful piece of theatre with The Bronx community group.

ST MARGARETS COLLEGE 2015-2019

NCEA Level 1 - **Merit endorsement**

NCEA Level 2&3 - **Excellence endorsement**

2018 - **Principal's Outstanding Learning Award** & 3 awards
at **Sheilah Winn National Shakespeare Festival**

2019 - **Head of Dance** & Dance and Drama **National
Honours Award**

WORK EXPERIENCE

COMMUNICATIONS ASSISTANT

Universities New Zealand

Sep 2022 - Present (Part-time)

Created written content for the newsletters, press releases and website adhering to the style guide of UNZ. Managed and created visual content for social media channels and email marketing. Conducted interviews and wrote profiles for campaign content. Organised and updated contact lists.

FRONT OF HOUSE

Coffee Culture The Crossing

18 April 2019 - 26 December 2021

Worked part-time and full-time delivering all FOH duties throughout my time including training new staff, completing online stock orders and becoming a key holder.

DISABILITY CAMP VOLUNTEER

Sony Camp (Organised by St Margarets College and Christs College)

December 2018 & December 2019

PRODUCE PACKER

My Food Bag

12 May 2017 - December 2018 (Part-time)

TRANSFERRABLE SKILLS

LEADERSHIP

Being the Head of Dance for my high school strengthened my leadership skills through teaching, liaising and public speaking. My leadership is also seen in the workplace as I have been responsible for supervising and teaching other staff.

COMMUNICATION

My communication skills have been strengthened throughout my experiences in different workplaces, overseas, through acting and my degree. I show respect and a high level of understanding towards others.

ORGANISATION

I am highly organised in my personal and academic life. I will be a punctual and reliable asset. My high attention to detail is helpful when planning.

TEAMWORK

I work well with other people, actively listening and contributing. This is seen in educational group work and working with others in a work environment. My passions for dancing and acting also reflect my strong teamwork ethic.

INTERESTS

Movement is the foundation of many of my interests such as dance, drama, exercise, and the outdoors. My passion for performing led me to achieving the Trinity College of London ATCL Speech and Drama level 4 Diploma in Performing. Meeting and connecting with other people excites me, it opens opportunities and new outlooks on the world around us. My diverse ethnicity has fueled my passion for travel and exploring different cultures.

REFERENCES

Name: Therese Lloyd

Relationship: Current Communications Manager - Universities New Zealand

Tel: 021 023 16320

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Name: Guy Somerset

Relationship: Past Communications Manager - Universities New Zealand

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