



Comms Council Graduate Selection Programme 2023 Summary Page

Full name	Emma Tansley
Preferred name	
Pronouns	
Ethnicity	New Zealand European
University, Qualifications	NCEA Level 3 Soon to graduate with a Bachelor of Commerce in HR & ER and Marketing.
Why do you want to get into advertising?	I want to get into advertising because of its power to move people and impact lives. A lot of good advertising is really subtle but since starting my degree I've noticed more and more the impact marketing and in particular social marketing can have on people, myself included. This awareness and understanding inspires me create positive change and be a positive role model for those around me. Being able to this on a wider scale with others that have the same passion would be a dream.
What is your Superpower	My superpower is my kindness and thoughtfulness. I truly believe that you should treat others how you want to be treated, yourself included. I can get on with anyone and find a way to understand or relate to them which I believe is a big strength. This superpower is recognised by my peers, family and co-workers always willing to help out and lend a hand. I am also gaining more confidence to vocally stand up for I believe is right. This stubbornness I have had since I was a child is channeled into doing the best for those around me and ensuring I meet my personal and business goals. If I talk the talk, I walk the walk.
Do you have a preferred role?	Account management/executive, EA/PA, PR, Media assistant
Do you have a preferred location e.g. Auckland or Wellington?	Wellington
Visa Status – Applicable to overseas students with work visas (and dates)	NA

Emma Tansley (she/her)

New Zealand Citizen
Full NZ drivers licence

Lower Hutt, Wellington
5010

LinkedIn:

www.linkedin.com/in/emma-tansley-881515269

EDUCATION

Victoria University of Wellington

2021 - 2023

Bachelor of Commerce, completing a double major in Human Resources & Employment Relations and Marketing.

Hutt Valley High School

NCEA level 3

- Leadership team / House Captain

WORK EXPERIENCE

Elevate Dance - Dance Instructor & Choreographer:

April 2022 - present

- I am a hip hop teacher for ages 3-10 at Elevate Dance in Lower Hutt & Wainuiomata. I use an online software called Formi Studio that helps me bring my dance formulations to life. I also use ChatGBT to inspire ideas for my dance plans. This job demands attention to detail, creativity, communication & organisational skills.

The Warehouse Petone - Admin & Retail Assistant:

November 2020 - present

- My primary role is a self-service attendant, however, I am cross department trained across a variety of areas including customer services, merchandising, administration and operating admin software.

Guest Dance Teacher/Choreographer:

August - October 2023

- I am a guest hip hop teacher at Hutt Valley High School for years 11,12 & 13. I quickly adapted to a new class setting with students I had never met. I taught them a dance of my own choreography which will be later used in their NCEA repertoire performance assessment in the School Showcase which I will be assisting with.

SKILLS

- Customer service
- Written & Verbal Communication
- Networking
- Time management
- Administration
- Leadership
- Creativity
- Agility
- Conflict Management
- Social Media

CLUBS & GROUPS

- Elevate Dance
- Victoria University Commerce Society - 2021, 2022, 2023
- Victoria Vipers Cheer Squad - 2023
- Alumni as Mentors Programme at Victoria University - 2023

Oli & Mi - Waitress/Front of House:

September 2020 - June 2022

- At Oli & Mi, I worked as a waitress and bartender part-time. I grew my skills in customer service and communication.

Faith & Co. Cafe - Waitress/Front of House:

April 2018 - June 2020

- Here I learnt to work in a fast-paced environment and keep a positive and energetic presence throughout the day.

ACHIEVEMENTS

- Young Enterprise Scheme 2020 - Regional finalist and winner of the financial award.
- Recipient of the Salvia Memorial Cup for General Excellence in 2020.
- NZAMD hip hop scholarship nominations 2018 & 2021.
- First place at United We Cheer University Division 2023.
- Second place at Alpine Classic Cheerleading Competition 2023.
- Second place at Hip Hop Unite School MegaCrew Competition 2020.
- Third Place HVHS Dragon Boating Tournament 2020.

REFERENCES AVAILABLE ON REQUEST