



Comms Council Graduate Selection Programme 2023 Summary Page

Full name	Gemma Bateman
Preferred name	
Pronouns	She/her/hers
Ethnicity	New Zealand European
University, Qualifications	Victoria University of Wellington, Bachelor of Communications, Media Studies and Design for Social Innovation
Why do you want to get into advertising?	I believe advertising is a career pathway well suited to myself and my skill set. Researching advertising roles and agencies, as well as connecting to professionals in the industry, led to my increased excitement in having found a profession in which I can pursue my passions. I enjoy being creative and strategic therefore a role that involves both of these in order to solve problems is something I find myself very interested in.
What is your Superpower	My versatility and adaptability. I can adapt to any situation and communicate with anyone. My range of extracurricular activities and generalised nature, allows me to see the bigger picture.
Do you have a preferred role?	Account Management, and Strategy, however, I am open to whatever role is believed to make the most of my strengths and allow for growth.
Do you have a preferred location e.g. Auckland or Wellington?	Christchurch or wellington
Visa Status – Applicable to overseas students with work visas (and dates)	NA



GEMMA BATEMAN

[linkedin.com/in/gemmabateman](https://www.linkedin.com/in/gemmabateman)

PERSONAL STATEMENT

I am passionate about creative and strategic problem-solving, with strengths gained from university in writing, editing, public speaking, and design. I am currently honing my analytical and critical thinking skills in a Human Resources role and giving back to the community through volunteering with St John in retail. As an adrenaline adventurer and creative hobbyist, I'm always eager to embrace challenges, and I look forward to new opportunities that allow my versatility and adaptable nature to thrive.

TECHNICAL SKILLS

Outlook, MS Word, Excel, Google Docs, Power-point, One drive, Teams, Zoom, Gmail, Slack Adobe suite; Lightroom, Illustrator, Photoshop, InDesign, After effects, Draw, Spark video Procreate, Canva Atom, JavaScript Timely, PosBoss

EDUCATION

Bachelor of Communications

Victoria University of Wellington

2020-2023 Media Studies and Design for Social Innovation
Communications class representative for 3 years

Otumoetai College Tauranga

2014-2019 NCEA Level 3
Head of design for student leavers shirt and hoodie, member of the events committee.

EMPLOYMENT HISTORY

- Feb 2023 - Current**

Verkerks, Christchurch
Human Resources administrative assistant (Part-time)

 - Tasks include employee recruitment processes, onboarding and offboarding staff, labour planning, updating HR records, wage and salary forms and working smarter schematics.
- Aug 2022 - Oct 2022**

World of Wearable Arts, Wellington
Model/Performer (Part-time)

 - Performed with instruction from world-class creatives and modelled designs from Polish, United Kingdom and New Zealand designers.
 - Accomplished 18 shows to 63,000 audience members in a high-paced, high-energy atmosphere confidently.
- Feb 2022 - Mar 2022**

Catering for the NZ Police during protest, Wellington
Catering team member (Casual)

 - Worked as an essential worker during isolation to continue to support myself financially and fill in my time away from study productively.
- July 2021 - Nov 2021**

Forest and Bird Youth National Comms Team, NZ
Communication team member (Volunteer)

 - Worked alongside a team, sharing ideas and concepts.
 - Attended meetings, taking notes and creating strategies for the tasks at hand.
- Mar 2021 - Aug 2022**

The Arborist bar and eatery, Wellington
Bartender/FOH (Part-time, 20 hours per week)

 - Opened and closed bar and restaurant and completed courses in 'Hospo 101' and 'sales guru'.
 - Applied the 49% technical capabilities with bar skills and knowledge, and 51% hospitality heart with optimism, empathy, a strong work ethic and integrity.

EXTRACURRICULAR INTERESTS

- Grade 6 Speech and Drama, Trinity College London.
 - Completed Hillary Step Programme at Outdoor Pursuit Centre.
 - Volunteering in various roles, including for university and college events.
 - Playing for Victoria University of Wellington and the University of Canterbury Netball Clubs. Nominated Netball Captain twice.
 - STARS Peer Mentor Certificate.
 - Wellington and Palmerston North Volleyball Nationals.
 - Going for hikes and walks throughout New Zealand.
 - Enjoy art in many forms, including painting, literature, performance and music. With particular interests in piano, ballet, and origami.
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REFERENCES

Tamsin Blatchford

Arborist

Phone: 027 561 0372

Valerie

Academic

Email: valerie.cooper@vuw.ac.nz