



Comms Council Graduate Selection Programme 2023 Summary Page

Full name	Riyan Basson
Preferred name	
Pronouns	He/him/his
Ethnicity	New Zealand European
University, Qualifications	Massey University- Bachelors degree in communications. Major in public relations and minor in media studies.
Why do you want to get into advertising?	I want to be able to be apart of a creative industry who focuses on selling ideas through artistic practices.
What is your Superpower	Flexibility
Do you have a preferred role?	Anything in the creative team
Do you have a preferred location e.g. Auckland or Wellington?	Wellington
Visa Status – Applicable to overseas students with work visas (and dates)	NA

🏠 Wellington

LinkedIn

<https://www.linkedin.com/in/riyan-basson-531b15117/>

I am a versatile and passionate individual with a profound love for art and music. Eager to leverage my bachelor's degree in communication, I am seeking an opportunity to merge my creative talents with effective communication strategies in the advertising industry. With a diverse skill set encompassing artistic expression and persuasive communication, I am determined to contribute meaningfully to an organization. I'm a reliable and adaptable person who believes in being an accountable member of any collaborative project, ensuring the work allocated to me is done to the best standard.

EDUCATION AND QUALIFICATIONS

Bachelor of Communication

2021 - 2023

Massey University, Wellington

Major: Public Relations

Minor: Media Studies

WORK EXPERIENCE

Prep Cook/Delivery Driver

2019 - 2023

Mojo Coffee, Wellington

Assisting in mass food preparation and delivering it to stores and catering events.

Cook/FOH

2018 - 2019

Extra Extra Cafe, Wellington

Prepping sandwiches and other FOH duties.

Ad Installation

2017 - 2018

Plakkit, Melbourne

Installing advertising across the Melbourne region in an efficient manner, collating specific layouts and designs, maintaining a high level of presentation across the network, coordinating operations with other members of staff.

Ad Installation/2IC

2016 - 2017

Phantom Billstickers, Wellington

Installing advertising across the wellington region in an efficient manner, organising photos for clients, receiving orders, collating layouts and designs, maintaining a high level of presentation across the network.

INTERESTS

Art, Photography, Music, Writing, Jiu Jitsu,

REFERENCES

References available on request.