



## Comms Council Graduate Selection Programme 2023 Summary Page

|   |   |
|---|---|
| Full name   | Rozina Tangaroa   |
| Preferred name  |   |
| Pronouns  | She/her/hers  |
| Ethnicity   | Other, e.g. Dutch, Japanese, Tokelauan  |
| University, Qualifications  | The University Of Waikato/ Bachelor Of Business, Majoring In Digital Business   |
| Why do you want to get into advertising?                                  | To be able to bring about diversity in the advertising industry and to be able to connect to the audience through storytelling.   |
| What is your Superpower   | In terms of the corporate world my superpower would be uncovering insights, analysing data and just telling a story behind a graph. I love to gather data and just talk about it. |
| Do you have a preferred role?   | PR/Experiential, Media  |
| Do you have a preferred location e.g. Auckland or Wellington?             | Auckland/Wellington   |
| Visa Status – Applicable to overseas students with work visas (and dates) | NA  |

# ROZINA TANGAROA

## CONTACT



[www.linkedin.com/in/rozinat](https://www.linkedin.com/in/rozinat)

## EDUCATION

2020-Current

**University of waikato**

- Bachelor Degree of business, majoring in digital business

2023

**University of Canterbury**

- foundation skills professionally certified marketer
- Micro credential marketing skills

2019

**Hamilton girls high school**

- NCEA level 3
- University entrance

## SKILL

**Search engine optimisation**

- Knowledge of Google analytics to help make sense of today's occurrences around the globe.

**Social media development**

- Created a website and social media accounts for our fictional business idea.

## ABOUT ME

Mauri, I hail from the islands of Kiribati and Tuvalu and Tahiti, studying a bachelor of Business majoring in Digital Business at Waikato University. I possess a unique blend of creativity and analytical thinking. I am now seeking a challenging role where I can leverage my skills and experience to drive marketing and digital excellence.

## EXPERIENCE

April 2022-February 2023

**Tank juice bar, Hamilton**  
**Juice bar team member**

- Managed the till efficiently while providing outstanding customer service
- Successfully produced a variety of juices and gained expertise in the recipes.

August 2023

**Westpac Auckland**  
**Performance marketing intern**

- Gathered analytical data to recommend plans for Westpac's upcoming financial year.
- successfully produced a marketing plan catering the involvement of Maori and Pacific individuals.

## VOLUNTEER

July 2019

**Volleyball coach**

- Planned and facilitated skills activities for primary school children.

2020-2022

**Kiribati association university**

- Provided cultural guidance with the Kiribati cultural dance.